



Friends & Family * Food & Fun



Jim Roth

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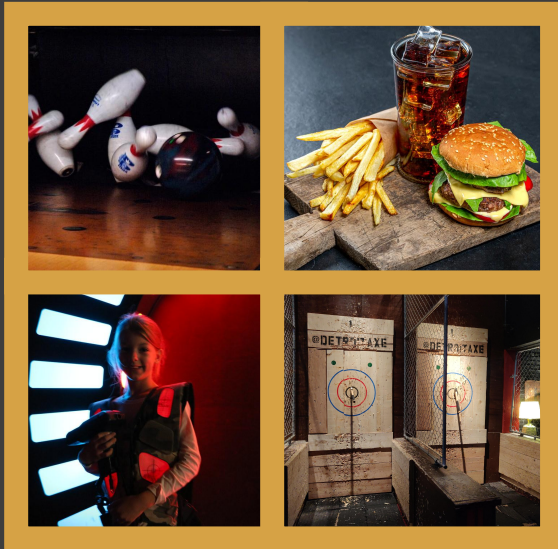
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About Us

A common complaint in Red Deer and Central Alberta is “there’s nothing to do.” Red Deer has an increasing need for a fun meeting place for colleagues, friends, and families. There is a lack of venues for family entertainment. Existing venues are small and only focused on one game or one source of entertainment. This creates an opportunity for Boardwalk Entertainment to provide a large 15,000 sq. ft. venue with a multitude of activities in one location.



Amenities



- Boardwalk Entertainment will provide excellent opportunities for friends and family to come together to enjoy exciting games like Lazer Tag, Mini Bowling, Axe Throwing, an Arcade and so much more.
- While spending time in our entertainment centre, our customers can take a break in our restaurant and lounge and enjoy one of our signature drinks while sharing appetizers with friends.
- Our lounge will feature big screen tv's so that people can catch the game during their night out.
- Families will have the opportunity to check out our family food fair serving not so traditional menu of sliders, corn dogs, pizza, fries and more.
- We also have two exclusive party rooms and a corporate meeting room so that hosting your next event has never been easier.

Growth & Expansion



At Boardwalk Entertainment we see a huge opportunity to grow our business model by expanding into new locations, geographically.

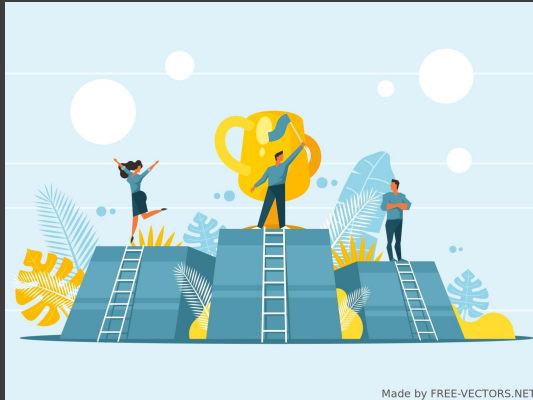
We see an opportunity to grow into new locations across western Canada to other cities that are lacking entertainment centres.

Our growth and expansion plans would be to create a franchise model to expand to other centers as opportunity and investment allows.

While Red Deer has smaller venues that provide similar games, they do not provide a great variety to keep the customer excited and entertained.

Competing attractions would include:

- ❖ Treehouse - focused on kids 10 and under
- ❖ Heritage Lanes - Arcade is a small focus of their business, but a popular component.
- ❖ Galaxy Cinemas - very limited amount of options for arcade games and no prizes.



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National and International competitors would include:

- ❖ Rec Room Games (public company) with 10 locations across Canada
- ❖ Dave & Busters (public company with a 2 billion dollar market cap)

Both of these companies are focused on larger cities, leaving a considerable void in smaller market.

Financials

Boardwalk Entertainment is seeking to raise \$0,000,000. This will be offered in the form of 100 units at \$00,000 each. *To Be Determined* This funding along with existing investments will be used to grow the business and the brand.

These funds will be used to establish a franchise base to contract franchise consultants to assist in establishing the proper internal and legal procedures and systems to create a proper plan to grow our territories.

This capital raise along with the appropriate funding will allow us to expand to a second location to be determined, and to market and build out the business and to create a highly recognized brand.



About



Jim Roth as the GM and CEO of Boardwalk Entertainment will be responsible for putting a team together to help implement the goals and strategies of the corporation.

For the last 20 years Jim has been involved in the sales and service of hot tubs and the associated products. This included a major role involving importing a variety of products from overseas, as well as the manufacturing and sales of cedar saunas, gazebos, and other miscellaneous items.

Prior to that, Jim was a founding partner and shareholder of a pump, car wash supply and oilfield supply company, Pumps & Pressure Inc.

Jim also brings forward early in his entrepreneurial career owner/partner in a couple restaurants including an Ice Cream Shop, as well as an A&W franchise.

Jim is immediately working on putting together a board of directors to assist in the growth and direction of the company.



First order of business

01

First Location

Boardwalk Entertainment has secured its first location on Red Deer's south side. This location is presently being readied for construction and build out of all games and amenities.

It is expected to be opened in late fall in anticipation of the busy winter season ahead.

Jim will utilize his media contacts to promote Boardwalk through the local media and radio as well as maintain high profile through its social media presence.



THANKS!

DO YOU HAVE ANY QUESTIONS?

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